



350 RIVERSIDE (RESCENT



SOBHA HARTLAND II



Superheading the **SOBHA WAY**

Sobha Realty redefines the concept of luxury residential living with a repertoire of real estate projects across Dubai.

With razor-sharp focus on quality and innovation, it has created a plethora of iconic spaces such as extravagant palaces, ornate mosques, cutting edge campuses and ultra-luxurious communities with grand villas and apartments.

Pioneering the 'Backward Integration' model in real estate, Sobha Realty employs in-house mastery to create a unique offering of fine living that extends beyond the customer's expectations.

Backward Integration *Forward Thinking*

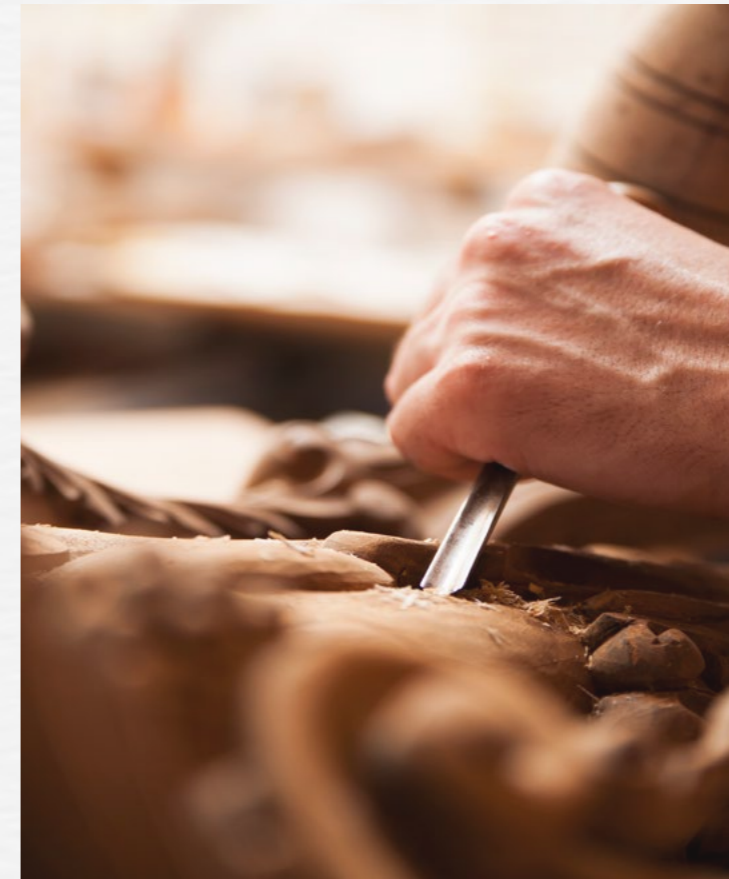
DESIGN
Efficiently conceptualized.

ENGINEERING & CONTRACTING
Minutely scrutinized to precision.

MATERIAL SOURCING
Usage of world-class technology for
manufacturing.

CRAFTSMANSHIP
Impeccable attention to detail from
conceptualization to delivery

QUALITY CONTROL
Setting a new benchmark globally.





LIFE *Began* BY THE WATER



Every DROP

carries a tale of *Adventure*

LIFE AT RIVER SIDE CRESCENT

Simply goes beyond luxury living near water.
It's a place to rejuvenate, refresh & reconnect with your
mind, body and soul.

A whole new active lifestyle inspired by water awaits you.
The epitome of luxury waterfront living experience.





SUNBATH &
S W I M

SPRINKLE &
SNORKEL



SPLATTER &
SPRAY





SO MUCH TO DO WITH WATER

So Little

Time

TURN UP THE
PACE OF *Life*



Let the way of the water take you on an
adventurous journey like never before.

FIND YOUR FLOW





Glide in the lagoon, go with the flow or
go against it, kayak your way.

LIFE IS NOT
SOLO *Sport*

Bring the whole family together with amazing beachside sports like volleyball, kiting, football, and more.





SPLASH
INTO *Fitness*



Breathe in fresh air. Feel the burn.
Jog by the water. Get your heart pumping
and blood flowing and feel alive!



MAKE A SPLASH

TAKE A LEAP
TAKE A *Bow*

Experience the thrill of victory as you glide
through the swimming pool



NAVIGATE
CONQUER *Prevail*

Conquer and tame every obstacle that comes
your way. Bring it on.



The background of the image is a monochromatic, light gray water surface. It features intricate, organic patterns of ripples and waves, particularly on the left side. In the upper right quadrant, a single drop of water has just fallen, creating a series of concentric, circular ripples that expand outwards. The overall texture is soft and fluid, evoking a sense of calm and natural beauty.

Introducing
350 RIVERSIDE (R)ESCENT

The new tower in the Riverside Crescent edition series.
Nestled in a stunning development of 8 million Sq. Ft. with draped
waterfronts, and lagoons, it embraces nature, water, open spaces,
and lush landscaping.

350 RIVERSIDE CRESCENT







EXCEPTIONAL AS *Expected*

Elegant-styled abodes expertly crafted to create a sense of relaxed wellbeing amid lavish surrounds for everlasting luxury.











The image features a dark blue background with a subtle, repeating pattern of overlapping circles. In the center, there is a solid dark blue circle containing the text "SOBHA" in a large, bold, gold-colored serif font, with "REALTY" in a smaller, gold-colored sans-serif font directly below it.

SOBHA
REALTY